



I design ideas into unique digital products and create engaging experiences with technology, delivering business and client focused products driven by interaction, visual and brand design practices.

Currently specialising in UI and interaction design, I utilise visual and branding practices and a consideration for technology innovation, to produce precision digital products from the ground up.

For the last decade I've helped contemporary artists, digital agencies, Government organisations and consulting agencies innovate with design thinking and technology. I make websites, apps and tools, I research UX and design UI to meet needs. I offer branding and ID, editorial and typography services, all under a unique art direction.

For the past year I have been part of the FJORD Sydney team, a global design and innovation consultancy specialising in design thinking, consultation and creation of digital projects. As Senior Experience Designer, I have been the Interaction and Visual Designer for Samsung, UI and Interaction Designer for Foxtel and a Data & Design Specialist for the Australian Taxation Office.

DAVE FERNANDES

Senior Designer

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In 2016, I produced Sound of the Web, a creative research and technology project focusing on the sonification of website data, presented with my FJORD colleagues at Spikes Asia 2016, a creative communications conference in Singapore. This project explored lateral thinking around designing for data and the potential of sound to form part of the way we understand the internet.

In previous years, I worked at The Nest, Frost* Collective and the Australian Broadcasting Corporation (ABC), creating branding, websites and apps for government, radio and broadcast, the arts, music media and various agency clients.

My portfolio presents a diverse catalogue of government clients, agency work and specialised consulting roles including but not limited to; Sydney Festival, Sydney Dance Company, The Australia Council for the Arts, Sydney Gay & Lesbian Mardi Gras, Four Corners (ABC), Radio National (ABC) The State Library NSW, ANZ Bank, Qantas and MySpace, Samsung, and Foxtel.

Expertise

User Interface Design, Interaction Design, Data Visualisation, Visual Design, Brand & Identity Design, Research, Analysis, Prototyping and testing.

Experience

2016 - Present

Fjord, Sydney

Senior Experience Designer
fjordnet.com

Clients: Samsung, Foxtel, Momentum Energy, Sound of the Web.

2015 - 2016

Reactive, Sydney

Senior Visual Designer
reactive.com

Clients: Tabcorp, ANZ Bank, ATO (Australian Taxation Office).

2013 - 2015

The Nest

Creative Director
wearethenest.com.au

Clients: Sydney Festival, Sydney Dance Company, Sydney Gay & Lesbian Mardi Gras, Biennale of Sydney, MONA and Australian Council of the Arts.

2012 - 2013

Australian Broadcasting Corporation

Digital Designer
abc.net.au

Projects: 50 Years of Four Corners, Radio National & Sydney Opera House (tender).

2010 - 2012

Frost* Collective

Digital Designer
frostcollective.com.au

Clients: State Library NSW, Acon, MySpace, TourismNT & Manfredi.

2007 - 2010

Switch Creative

Digital Designer/Director
Sense Assault Collective

Clients & Projects: Gas Project, Pulse Radio, Sony/BMG and SonyEricsson.

Clients

Arts

Sydney Festival
Sydney Dance Company
19th Biennale of Sydney
Underbelly Arts Festival
ISEA 2013
Sydney Writers Festival
Playwriting Australia
Australia Council for the Arts
Summer of the 17th Doll
10 Days on the Island
The National Play Festival
Locksmith Project Space
Museums & Galleries NSW
Artery

Radio, Broadcast & Film

2SER Radio
FBI Radio
FBI Click
Loaded Gun Productions
Dungog Film Festival
Tropfest
Sixty40

Government

Four Corners (ABC)
Radio National (ABC)
Ramp Up Disability Portal (ABC)
Walking The Rocks
Chinese Gardens
Sydney TAFE
Sounds Australia (APRA)
Australian Taxation Office (ATO)
Momentum Energy (VIC)

Community & Charity

Sydney Gay & Lesbian Mardi Gras
The Australian Red Cross
OzHarvest
Q Life
Acon
Hiscoes

Editorial

Currency Press
Anne Landa Awards/AGNSW
Cuttings Journal

Music Media

Cyclic Defrost*
Musica Viva
Reveal Music & Sound
Sony/BMG
Ribongia/October Records
Pulse Radio

Agency

Samsung
Foxtel
QIC
ANZ
Commonwealth Bank
Tabcorp
MySpace
Canadian Tourism
Tourism NT
NineMSN
SonyEricsson
LG
Qantas
Hard Rock Cafe
AMP Capital

Accolades & Mentions

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| 2016 | Co-Presenter of Sound of the Web Spikes Conference, Singapore | 2012 | AGDA NEW (NSW) Featured Designers |
| 2015 | Co-Lecturer & Judge Tractor Design School 'App Interface Design' | | ABC Digital Excellence Awards Best mini-site award 'Leaving Guantanamo Bay' |
| | AGDA Visual Response animation | 2011 | Graphis 100 Best in Annual Reports Gold Award - Interactive Annual Report Qantas (Frost* Design) |
| 2014 | AIMIA Award Winner Best of Tablet App Award (Learning & Education) Summer Of The Seventeenth Doll | 2010 | Cyclic Defrost* 25th Issue Guest cover Designer & Interview |
| 2013 | Two Thousand Sydney Cuttings Review | | |

